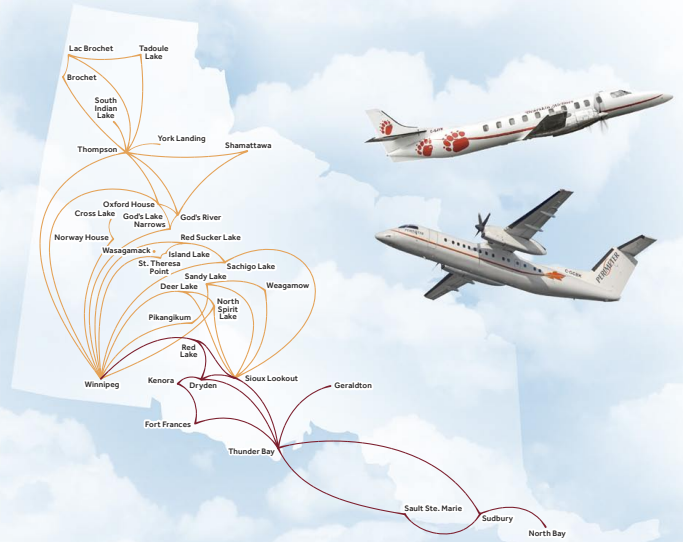


Connecting horizons

A DIGITAL MAGAZINE FOR BEARSKIN AIRLINES AND PERIMETER AVIATION PASSENGERS



Connecting Horizons is a Digital Magazine targeting the passengers of Bearskin Airlines and Perimeter Aviation. With roots dating back to 1994 (formerly *Bear Country*), the magazine has transformed into digital format with electronic distribution to our unique customer base.

Published quarterly, the magazine educates our readers about the cities and communities we serve promoting events, tourism and economic development reaching all levels of government employees, Indigenous groups, business owners and management personnel in a variety of sectors including forestry and mining, education, healthcare, communication, and technology, among others.

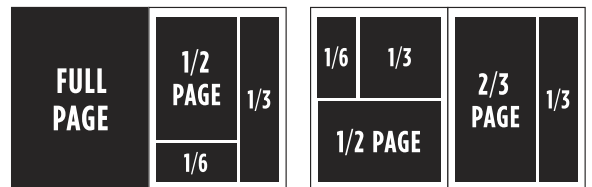
Distribution targets our frequent flyers via many forms including more than 80,000 social media followers; a substantial "opt in" email database of loyal customers; and via bearskinairlines.com and perimeter.ca. In addition, ads link directly to the websites of our advertisers and suppliers.

CORPORATE PROFILE

Each **Corporate Profile** includes up to 500 words of editorial, 1-3 photos, and your logo. Your company supplies the content and *Connecting Horizons Magazine* provides a professionally designed full page layout! Profiles receive right-hand placement, special recognition on the Contents page, and link directly to your website.

Full Page **\$1,350**

	SPACE DEADLINE	AD DEADLINE	ON BOARD
Spring	February 25	March 3	March
Summer	May 25	May 30	June
Autumn	August 25	September 7	September
Winter	November 30	December 7	December



FULL COLOUR AD SIZES

		1X	2X	3X	4X
8 1/8" x 10 7/8" (2146 x 2872 pixels)	Full Page (page 3 or 5)	\$ 1,405	\$ 1,335*	\$ 1,295*	\$ 1,265*
8 1/8" x 10 7/8" (2146 x 2872 pixels)	Inside Front Cover	\$ 1,350	\$ 1,285*	\$ 1,250*	\$ 1,200*
8 1/8" x 10 7/8" (2146 x 2872 pixels)	Inside/Outside Back Cover	\$ 1,300	\$ 1,245*	\$ 1,225*	\$ 1,175*
8 1/8" x 10 7/8" (2146 x 2872 pixels)	Full Page	\$ 1,285	\$ 1,225	\$ 1,195	\$ 1,150
4 3/4" x 9 3/4" (1254 x 2574 pixels)	2/3 Page (vertical)	\$ 1,055	\$ 1,005	\$ 975	\$ 955
7 1/4" x 4 3/4" (1914 x 1254 pixels)	1/2 Page (hor or vert)	\$ 945	\$ 895	\$ 865	\$ 850
2 1/4" x 9 3/4" (594 x 2574 pixels)	1/3 Page (vertical)	\$ 655	\$ 625	\$ 600	\$ 595
4 3/4" x 4 3/4" (1254 x 1254 pixels)	1/3 Page (square)	\$ 655	\$ 625	\$ 600	\$ 595
4 3/4" x 2 1/4" (1254 x 594 pixels)	1/6 Page (hor or vert)	\$ 350	\$ 335	\$ 315	\$ 300

* Cannot be combined with any other offer. Must be consecutive. Does not apply to ad agencies.

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2022 EDITORIAL

SPRING 2022

Onboard: **March – June**
Space Deadline: **February 25, 2022**

DESTINATIONS

Red Lake, Sudbury, Thunder Bay,
Thompson, Island Lake

SPECIALS

Manito Ahbee, Mining, Education,
Training and Trades

SUMMER 2022

Onboard: **June – September**
Space Deadline: **May 25, 2022**

DESTINATIONS

Kenora, Sioux Lookout,
Sault Ste. Marie, Winnipeg,
Norway House

SPECIALS

Health, Mining, Summer Fun 2022

AUTUMN 2022

Onboard: **September – December**
Space Deadline: **August 25, 2022**

DESTINATIONS

Fort Frances, Thunder Bay, North Bay,
Thompson, Red Sucker Lake

SPECIALS

Education, Training and Trades,
Mining, Ontario's Power Projects

WINTER 2022

Onboard: **December – March 2023**
Space Deadline: **November 30, 2022**

DESTINATIONS

Dryden, Geraldton, Sioux Lookout, Sudbury,
Winnipeg, York Landing, Pikangikum

SPECIALS

Education, Training and Trades,
Mining, Mayors Outlook 2023

**Subject to change.*

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